

梯子联盟

Ladder Alliance

Newsletter

智慧跨境 · 生态共赢

Smart Cross-border · Ecological Win-win

聚焦上海外贸生态圈 · 数字贸易新机遇

Focus on Shanghai Foreign Trade Ecosystem · New Opportunities in Digital Trade

成员机构 Member Organizations:

中国银行上海分行 Bank of China Shanghai Branch | 中国出口信用保险公司 SINOSURE | 昆仑保险经纪 Kunlun Insurance Brokers | 段和段律师事务所 Duan & Duan Law Firm
京东物流 JD Logistics | 上海欧高国际货运 Shanghai Ougao International Freight | 上海跨境电商协会 Shanghai Cross-border E-commerce Association | 上海欣海报关 Shanghai Xinhai Customs Broker
欧坚集团云贸通平台 Oujian Group Yunmaotong Platform | 上海瀚而普国际贸易 Shanghai Hep International Trade (排名不分先后 in no particular order)

核心理念

Core Concept

汇聚跨境金融、出口信保、国际物流、报关服务、法律咨询、数字贸易平台等领域的头部企业，构建一站式外贸服务生态，助力中国企业稳健出海。

Bringing together leading enterprises in cross-border finance, export credit insurance, international logistics, customs brokerage services, legal consulting, and digital trade platforms to build a one-stop foreign trade service ecosystem, helping Chinese enterprises expand overseas steadily.

10+

成员企业
Member Enterprises

6

服务领域
Service Areas

360°

全链路覆盖
Full Chain Coverage



跨境金融
Cross-border Finance

国际结算、贸易融资、汇率避险
International settlement, trade financing,
exchange rate hedging



出口信保
Export Credit Insurance

信用保险、风险保障、理赔服务
Credit insurance, risk protection, claims
services



国际物流
International Logistics

货运代理、海外仓储、供应链
Freight forwarding, overseas warehousing,
supply chain



报关服务
Customs Services

通关申报、关务合规、AEO认证
Customs declaration, compliance, AEO
certification



法律咨询
Legal Consulting

跨境合规、争议解决、投资架构
Cross-border compliance, dispute resolution,
investment structure



数字平台
Digital Platform

云通关、智慧物流、跨境电商
Cloud customs clearance, smart logistics,
cross-border e-commerce

战略合作签约暨首期"航运金融家"专项班开班

Strategic Cooperation Signing & "Shipping Financier" Program Launch

5月22日，中国银行上海市分行与上海海事大学战略合作签约暨首期“航运金融家”专项班开班仪式举行。中国银行上海分行行长、党委书记陈志能，上海海事大学校党委副书记曹荣瑞，党委副书记、副校长李志鹏，出席。

陈志能表示，中国银行上海市分行将以专项班为纽带，充分发挥集团全球化优势和综合化特色，共同打造银校合作新范式。

仪式上，双方代表签署了合作备忘录，并为"航运金融家"专项班揭牌。

On May 22, Bank of China Shanghai Branch and Shanghai Maritime University held a strategic cooperation signing ceremony and launched the inaugural **"Shipping Financier"** program. Chen Zhineng from BOC and Cao Rongrui and Li Zhipeng from the university attended.

Chen Zhineng noted that BOC Shanghai will utilize its global advantages to create a new paradigm for bank-university cooperation.

At the ceremony, both parties signed a cooperation memorandum and unveiled the "Shipping Financier" program.



赴东方雨虹考察交流 共绘中资企业出海安全蓝图

SINOSURE Visits Oriental Yuhong for Strategic Exchange

5月26日，中国出口信用保险公司北京分公司副总经理赵亮一行赴东方雨虹总部研发基地考察调研。双方围绕**信保产品体系、海外风险保障及深化合作**等议题深入交流。

中国信保代表指出，作为中国唯一的政策性保险公司，中国信保始终以支持对外经济贸易发展为己任，为企业“出海”征程提供坚实后盾。东方雨虹海外发展集团总裁王文萍表示，深化同中国信保的合作，是布局海外供应链、拓展全球市场的重要举措。

双方一致认为，未来将在现有合作基础上，进一步拓展信保合作的广度与深度，**携手构建全球化安全底座**。

On May 26, SINOSURE Beijing Branch Deputy General Manager Zhao Liang and his team visited Oriental Yuhong headquarters. Both sides conducted in-depth exchanges on **credit insurance products, overseas risk protection, and deepening cooperation**.

SINOSURE representatives noted that as China's only policy-oriented insurance company, SINOSURE consistently supports foreign trade development. Wang Wenping, President of Oriental Yuhong Overseas Development Group, stated that deepening cooperation with SINOSURE is a key measure for overseas supply chain layout.

Both parties agreed to further expand the breadth and depth of credit insurance cooperation to **build a secure foundation for globalization**.



首单井下测井设备保险落地 破解井下资产"保障困局"

First Downhole Logging Equipment Insurance Policy Secured

2026年5月，昆仑保险经纪陕西分公司实现**首单井下测井设备保险业务落地**，标志着公司在攻克石油石化领域特殊风险保障难题上取得新突破。

长期以来，受限于井下环境的不可见性与风险的高度不确定性，石油钻采及测量设备保险市场面临严重的"供需错位"。昆仑保险经纪立足产业金融定位，**联合国内13家知名保险公司组建"共保体"**，构建风险分散与保障服务新模式。

工作组跨越华东、华北、西北多地，行程逾万公里，深入走访30余家石油企业，历经6个多月持续攻坚，最终形成精准匹配客户需求的定制化保险方案。

In May 2026, Kunlun Insurance Brokers Shaanxi Branch secured its **first downhole logging equipment insurance policy**, marking a breakthrough in addressing special risk coverage challenges in the oil and petrochemical sector.

Due to the invisibility of downhole environments and high-risk uncertainty, the insurance market faced severe supply-demand mismatch. Kunlun Insurance Brokers **formed a "co-insurance pool" with 13 renowned domestic insurers** to build a new risk distribution model.

The team traveled over 10,000 kilometers across multiple regions, visiting more than 30 oil companies over 6 months to develop a customized insurance solution.





亮相INTA伦敦年会 讲述中国知识产权故事

Duan & Duan Shines at INTA London Annual Meeting

2026年5月2日至6日，全球知识产权领域备受瞩目的**INTA国际商标协会年会**在英国伦敦ExCeL London会展中心举行，汇聚了来自全球知识产权专业人士、品牌企业及服务机构代表。

段和段律师事务所在INTA大会上设有专门展位，展现段和段律师在国际知识产权服务领域的专业形象。同时，段和段**以中国传统雕版印刷为载体**，向世界讲述中国传统文化与知识产权保护相互交融的故事。

此次参会进一步提升了段和段在国际知识产权服务领域的品牌影响力，展现了其跨境知识产权服务的专业实力。

From May 2-6, 2026, the **prestigious INTA Annual Meeting** was held at ExCeL London, gathering IP professionals, brand enterprises, and service institutions from around the world.

Duan & Duan Law Firm established a dedicated booth at the conference, showcasing its professional image in international IP services. The firm used traditional Chinese woodblock printing as a medium to tell the world the story of Chinese culture and intellectual property protection.

This participation further enhanced Duan & Duan's brand influence in the international IP service field, demonstrating its cross-border IP service capabilities.



升级大促保障 首次上线"618物流服务会场"

JD Logistics Upgrades 618 with First-Ever Logistics Service Pavilion

5月18日，京东宣布京东618将于5月30日晚8点正式开启。为更好护航618，京东物流将从**履约时效、科技创新、服务优化**等方面升级大促保障，首次上线"618物流服务会场"。

京东物流已在全球运营近200个海外仓、保税仓、直邮仓，覆盖全球25个国家和地区。今年京东618，京东物流在欧洲的自有快递服务**JoyExpress**也将**首次投入海外大促保障**，为多个国家的消费者提供当日、次日达及送货上门等优质服务。

在国内，京东物流已常态化储备运营2000条航线、700条铁路及13架全货机的运力资源，实现国内绝大部分市县区当日达覆盖。

On May 18, JD.com announced the 618-shopping festival. JD Logistics will upgrade its support from delivery efficiency, technology innovation, and service optimization, launching the "618 Logistics Service Pavilion" for the first time.

JD Logistics operates nearly 200 overseas warehouses covering 25 countries and regions. This year, JoyExpress will debut in overseas promotion support, providing same-day and next-day delivery services in Europe.

Domestically, JD Logistics operates 2,000 air routes, 700 railway lines, and 13 cargo aircraft, achieving same-day delivery coverage in most cities and counties.





随中国报关协会赴澳大利亚出席2026年度大会

Ougao Attends Australian Customs Association 2026 Annual Conference

5月14日-16日，应澳大利亚国际货代与报关协会邀请，中国报关协会携欧坚集团等会员企业赴澳大利亚霍巴特市出席该协会**2026年年度大会**。

中国报关协会会长白凤川与澳大利亚国际货代与报关协会总干事Scott Carson围绕中澳两国贸易交往、关务合作、会员服务等内容进行了深入交流。欧坚集团副总裁汪敏、国际物流事业部副总经理郭凌云作为代表出席，**共话全球行业合规、安全、数字化、可持续发展**。

会议之余，欧坚集团随中国报关协会赴悉尼走访澳洲肉类及畜牧业协会，并拜访了C.T.freight和EWE全球货运两家澳洲国际货运翘楚企业，深化中澳物流链路合作。

From May 14-16, invited by the Australian International Freight Forwarders and Customs Brokers Association, China Customs Brokers Association led Oujian Group and other members to attend its 2026 Annual Conference in Hobart, Australia.

CCBA President Bai Fengchuan and AIFCBA Executive Director Scott Carson exchanged views on China-Australia trade and customs cooperation. **Oujian Group VP Wang Min and Deputy GM Guo Lingyun** attended, discussing global industry compliance, security, digitalization, and sustainable development. The delegation also visited the Australian Meat and Livestock Association and two leading freight companies in Sydney to deepen China-Australia logistics cooperation.



举办"智慧跨境·生态共赢"系列培训讲座

"Smart Cross-border · Ecological Win-win" Training Series

5月29日，为响应上海市"2026年度上海跨境电商企业培训"要求，上海跨境电商协会举办以"智慧跨境·生态共赢"为主题的系列培训讲座。

培训聚焦跨境电商全链路能力提升，整合政策解读、平台运营、AI赋能、合规风控、供应链创新、金融支持等核心模块，覆盖Amazon、TikTok Shop、Temu等主流平台，侧重新兴市场规则解析。

培训旨在帮助企业精准定位差异化赛道、优化全球化运营策略，实现从"产品出海"到"品牌出海"的转型升级，强化上海跨境电商产业集群的全球竞争力。

On May 29, in response to Shanghai's "2026 Cross-border E-commerce Enterprise Training" initiative, the Association held training lectures themed "Smart Cross-border · Ecological Win-win".

The training focused on comprehensive cross-border e-commerce capability enhancement, integrating policy interpretation, platform operations, AI empowerment, compliance risk control, supply chain innovation, and financial support, covering major platforms including Amazon, TikTok Shop, and Temu.

The program aims to help enterprises identify differentiated tracks, optimize global operations, and achieve transformation from "product export" to "brand export," strengthening Shanghai's cross-border e-commerce cluster competitiveness.



欣海三十年 专家面对面系列直播开启

Xinhai 30th Anniversary: Expert Live Streaming Series Launch

2026年6月起，欣海报关推出**30周年特别策划——欣海关务会诊室·专家团坐镇答疑**，每周开播！

不限行业、不限环节，解决真实关务难题。覆盖AEO、出口退税、海关查验、关税政策、关务合规、AI关务、海关稽查等核心领域。

欧坚关务智囊团阵容首曝光：竺薇（超20年实战经验）、孙鸣杰（近30年关务经验）、苏以迪（AEO工作室主任）、毛小小（全国优秀报关员）、胡静磊（前海关关员）等**8位资深专家**在线接诊。带着痛点来，拿着方案走！

Starting June 2026, **Xinhai Customs Brokerage** launches its **30th Anniversary Special — Xinhai Customs Clinic with Expert Team Q&A**, broadcasting weekly!

Open to all industries and customs segments, solving real customs challenges. Coverage includes AEO, export tax rebates, customs inspections, tariff policies, customs compliance, AI customs services, and customs audits.

The Oujian Customs Think Tank debuts: Zhu Wei (20+ years), Sun Mingjie (nearly 30 years), Su Yidi (AEO Studio Director), Mao Xiaoxiao (National Excellent Customs Broker), Hu Jinglei (former customs officer) and 8 senior experts providing online consultations. Bring your pain points, leave with solutions!

欣海三十年 | 专家面对面



欣海报关

三十年 专家团坐镇答疑

欣海关务会诊室

带着痛点来，拿着方案走

▶▶ AEO	▶▶ 出口退税
▶▶ 海关查验	▶▶ 关税政策
▶▶ 关务合规	▶▶ AI关务
▶▶ 海关稽查	▶▶ 事后稽查
▶▶	

2026
6月起

每周
开播

评论区已开放提问通道：
带问题来，拿方案走！



亮相贸易合规与供应链安全管理实务专题研讨会

Yunmaotong at Trade Compliance & Supply Chain Security Seminar

5月14日下午，由上海浦东外商投资企业协会联合北京德和衡（上海）律师事务所主办的"贸易合规与供应链安全管理实务专题研讨会"在浦东新区上海中心28楼圆满举行。

欧坚集团原产地认证工作室主理人张雁卿先生就"2026年度海关税则编码更新对原产地证的影响"进行分享。他详细解读了2026年税则调整概况，并通过典型案例揭示了编码拆分与重组对"品目改变"标准的深层影响。

张雁卿提示企业需立即启动原产地资格全面复核，避免关税优惠丧失及申报不实风险，助力外资企业合规发展。

On May 14, the "Trade Compliance and Supply Chain Security Management Practice Seminar" hosted by Shanghai Pudong Foreign Investment Enterprise Association was successfully held at Shanghai Tower.

Zhang Yanqing, Director of Oujian Group's Origin Certification Studio, shared insights on "The Impact of 2026 Customs Tariff Code Updates on Origin Certificates". He explained the 2026 tariff adjustments and revealed the deep impact of code splitting on "change in tariff heading" criteria.

Zhang advised enterprises to immediately initiate comprehensive reviews of origin qualifications to avoid loss of tariff preferences and declaration inaccuracy risks.



澳群启动全域营销战略 "云探"洋山保税仓

Aoqun Launches Omni-channel Marketing, Livestreaming Bonded Warehouse

2026年5月起，瀚而普国际旗下全资子公司——上海澳群供应链管理有限公司正式启动全域全方位营销战略，构建覆盖主流平台的数字化营销矩阵。

澳群已开设**10个营销矩阵账户**，覆盖抖音、视频号、小红书、快手、百家号、搜狐、今日头条及微信公众号等主流渠道，形成短视频、资讯与社交平台的立体化传播网络。

澳群每日开展直播活动，带领观众深入探访洋山综保区内高标准仓库的日常运作。仓库专注于食品冻品一站式供应链服务，配备高标准温控设施，支持国际中转及保税仓储业务，助力客户降本增效。

Starting May 2026, **Shanghai Aoqun Supply Chain Management Co., Ltd.**, a wholly-owned subsidiary of Hep International, officially launched its omni-channel marketing strategy, building a digital marketing matrix covering major platforms.

Aoqun has opened 10 marketing matrix accounts covering Douyin, WeChat Channels, Xiaohongshu, Kuaishou, Baijiahao, Sohu, Toutiao, and WeChat Official Accounts, forming a three-dimensional communication network. Aoqun conducts daily live streams, leading viewers to explore the high-standard warehouse operations in Yangshan Comprehensive Bonded Zone. The warehouse specializes in one-stop food and frozen product supply chain services with high-standard temperature control facilities.



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May 2026 Foreign Trade Industry Newsletter